

## Joe Murphy

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### Experience:

**Director, Library Futures. Innovative Interfaces** 9/2013 - 7/2014.

- Facilitate creative opportunities and partnerships that bring libraries towards their futures.
- Expand the broad impact and brand of libraries as future-oriented partner.
- Position the company as a contributing library partner alongside industry thought leaders and expand the company's reach online and face-to-face in high impact conversations.
- Position the company as a future-ready partner and assist in envisioning future product directions with product management, marketing, sales, and executives.
- Run programming for clients and library leadership connecting with existing and future clients.

**Consultant and keynote speaker, Library Future.** 2011 - 2013.

- Working with libraries and partners to meet our future.
- Synthesizing and maximizing the impacts of technology directions on trends in librarianship and product opportunities.
- Analyzing cultural shifts for opportunities and user behavior changes.
- Empower connections to inform directions and involvement with thought leadership.

**Yale University, Science Librarian II: Coordinator of Instruction & Technology, Science Libraries.** 2007–2011.

- Collections, reference, teaching, implementing new services, leading new technology initiatives, manage large collections budgets, manage website and technology for staff and users across 6 library branches.

### **Education:**

Master of Science in Foresight, University of Houston -

Master of Library & Information Science, University of Hawaii. 2006. (6 internships.)

BA Physics, Syracuse University, 2003.

Fordham University, Bronx, New York, Business Administration, 1999 - 2000.

**Internship:** The Crucible (“non-profit arts education organization that fosters a collaboration of arts, industry, and community”). Oakland, CA. 2/2015 - Present.

### **Publications:**

#### **Books:**

Book Series co-editor, <i>Now &amp; Next Topics in Librarianship</i> . Morgan & Claypool	Topic consultant. N. Rector. <i>Social Media Marketing for Libraries</i> . LITA Press
<i>Location-Aware Services and QR Codes for Libraries</i> . The Tech Set, Neal-Schuman	Editor. <i>Mobile Devices &amp; the Library: Handheld Tech, Handheld Reference</i> . Routledge

**Guest Editor:** 4 special issues of scholarly journal *The Reference Librarian*. Taylor & Francis.

**Select Peer Reviewed Articles:**

- Cover article. “Using Mobile Devices For Research.” Online. May 2010; 34(3):14-18.
- “UCLA and Yale Science Libraries Data on Cyberlearning and Reference Services Via Mobile Devices.” With Alison Armstrong, Michelle Jacobs, & Brena Smith. *Proceedings of the International m-Libraries Conference*. 2010.
- “The Challenges & Promise of Mobile Technology.” *International Preservation News: A Newsletter of IFLA*. Aug (51), 2010.
- “Social Networking Literacy Competencies For Librarians: Exploring Considerations And Engaging Participation.” With Heather Moulaison. *Proceedings of the Association of College and Research Libraries (ACRL) Conference*, March 2009.
- “Go mobile: Use These Strategies and Increase Your Mobile Literacy and Your Patrons’ Satisfaction.” With Lisa Carlucci Thomas. *Library Connect* 7(4) Nov (2009).
- “Schrodinger’s Course: The Availability of Courses on Resources in Science & Technology Among LIS Programs” *Science and Technology Libraries* 28: 4(2008).
- “An Astronomy Library’s Oral History Initiative: What One Observatory Librarian is Doing to Preserve a Telescope’s History.” *Issues in Science & Technology Librarianship* (Spring 2007).
- Review of Scitopia.org. *Charleston Advisor* 9:2 (2007).
- See a full list of publications <http://bit.ly/articlesplus>

**Column:** “Best Practices From the Field” in *Science & Technology Libraries*. 2008-2010.

**Reviewer for:**

• <i>Resources for College Libraries</i>	• <i>Library Journal</i>
• <i>CHOICE Current Reviews for Academic Libraries</i>	• <i>Issues in Science and Technology Librarianship</i>

**Peer Review Editor for Scholarly Journals:**

• <i>Science &amp; Technology Libraries</i>	• <i>Journal of Web Librarianship</i>
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**Interviewed by:**

• <i>Mashable</i>	• <i>Library Journal</i>	• <i>Library Connect Newsletter. Elsevier</i>
• <i>School Library Journal</i>	• <i>NextSpace. OCLC</i>	• <i>Library Matters, American Institute of Physics</i>

**Presentations:**

Joe Murphy is a globally recognized professional who has delivered keynote presentations to audiences of all types of librarians and partners on futures, technology, innovation, and more.

**Keynotes and invited presentations (Select): International:**

- European Innovative Users Group. Edinburgh, Scotland. June 2014.
- Southern African Online Information Meeting. Pretoria, South Africa. June 2014.
- m-Libraries, Hong Kong, May 2014.
- MetLib 2014. Auckland, New Zealand. May 2014.

- Western Canada Innovative User Group. Vancouver, BC. April 2014.
- Innovative 4for14 Technology Forums: Edinburgh, Leeds, London. Feb 2014.
- VALA, Libraries, Technology and the Future, Inc. Melbourne, Australia. Feb 2014.
- Internet Librarian International, London, UK. Oct 2013.
- IFLA Panel, Singapore. Aug 2013.
- Middelburg, The Netherlands. Dec. 12, 2012.
- Conference on GenNext Libraries. Universiti Brunei Darussalam, Brunei. Oct 2012.
- International Association of Scientific and Technological University Libraries, Nanyang Technological University, Singapore. June 2012.
- Arabian Gulf SLA Chapter annual conference panel, Bahrain. Mar 2012.
- IX Conferencia Internacional Sobre Bibliotecas Universitarias. Ciudad de Mexico. Oct 2011.

### **Keynotes and Select Invited Presentations - All regions of the US.**

- **General:**
  - Michigan Innovative Users Group. Lansing, MI. July 2014.
  - Mountain Plains Library Association Leadership Institute. April 2014.
  - Tampa Bay Library Consortium Social Media Expert Series. Sarasota, FL, May 2013.
  - Computers in Libraries, DC: 2014, 2013, 2012. 2011, 2010, 2009.
  - Internet Librarian, CA. 2013, 2012, 2011, 2010, 2009, 2008.
  - SEFLIN Technology Conference. Miami, FL. July 2012.
  - MLNC Speakers Series. St Louis, MO. Sept 2011.
  - LYRISIS Technology Ideas & Insights series. Atlanta, GA And Philadelphia 2011.
  - North Carolina Public Library Director's Summit. Blowing Rock, NC. Aug 2011.
  - The Army Library Training Institute 2011, Southbridge, MA, July 2011.
  - New England Independent School Librarian Conference, Middlebury, CT. April 2011.
  - Council of CT Academic Library Directors meeting. Briarwood College, Nov 2009.
- **American Library Association events:**
  - ALA PR Forum. ALA Annual Conference, New Orleans. June 2011.
  - Chair's Forum, Library Research Round Table. ALA Conference, Was, DC. June 2010.
  - LITA Top Technology Trends Panel, 2010 ALA Midwinter Conference, Jan 2010.
  - Association of Research Libraries Leadership Symposium. ALA Midwinter, Jan 2011.
- **Special Libraries Association events:**
  - Science Info on Mobile Devices. SLA, Chemistry Division. New Orleans, LA. 2010.
  - Featured talk, Special Library Association. July 2012.
  - Panel, Competitive Intelligence Division, Legal Division, IT Division. Special Library Association Annual Conference. 2011.
  - "Facilitating Collaboration: Apps Enhancing Scientific Research." Panelist. Special Libraries Association, Annual Conference. 6/13/2011.
  - Text Message Reference for Sci-Tech Libraries" Special Libraries Association Physics-Astronomy-Mathematics Division-wide Roundtable, 6/16/2008.
- **Company events:**
  - Public Library Directors Symposium, Innovative Interfaces, 2013.
  - Elsevier's Digital Library Symposium. ALA Midwinter Meeting, 2011.
  - The Library Corporations Annual User's Conference, St. Petersburg FL. 2012.
- **ACRL Conference events:**
  - OK Chapter 2012.
  - Western Pennsylvania/West Virginia 2011.
  - Florida Chapter 2010
  - national, Paper, Association of College & Research Libraries, 2009.
- **Library Associations:**

- Texas Library Association, April 2014 (Two talks.), 2010 (two talks).
- Nebraska Library Association Oct 2010.
- Suffolk County Library Association. Dec 2011.
- Alabama Library Convention. April 2012.
- Indiana Library Federation Reference Division Annual Conference. 2012.
- Academic Librarians 2010. New York Library Association. Ithaca, NY. June 2010.
- Hawaii Library Association conference, Oct 2008. Co-presented With Ellen Peterson.
- Colorado Association of Libraries Summit. May 2012.
- CT Library Consortium and Simmons GSLIS. Darien Library, CT. Feb 2012.
- Massachusetts Consortium of Libraries in Public Higher Education. Salem, MA. 2010.
- **Institutional events:**
  - Purdue University: Seminar & strategy developing Emerging Technologies position. 2012.
  - Mobile Technologies at Yale University Library. Yale University, Dec 2009.
  - Central Texas Library System Tech Conference. Georgetown Public Library, Dec 2009.
  - Innovation in Libraries. Queens Library, Nov 2009.
  - Tufts University Library Staff Development Day. June 2011.
  - Staff Technology Day. Panhandle Library Access Network, FL. Jan 2013.
- **Online:**
  - Education Institute webinar, 2013.
  - Teen Tech Week, Young Adult Library Services Assoc. Sponsored by Tutor.com 2012.
  - Library 2.013 Virtual Worldwide conference. 2013. Emeritus keynote.
  - Mobile Devices: Gateway to Your Library. Southeast FL Library Information Network. 2013.
  - Kansas City Association of Law Librarians, Online. 2012.
  - Rocky Mountain Chapter of SLA, Virtual Lunch series, 2012.
  - "Twitter for Special Libraries." Sci-Tech Division, SLA. 2010.

**Courses Taught (Select):**

- South Africa Online Information Meeting workshop. Pretoria. June 2014.
- m-Libraries workshop. Hong Kong. May 2014.
- "Pivoting to Meet Tech Change" with leaders from all library types. CIL, 2013.
- "Mobile Tech Tutorial." Pre-conference with Chad Mairn. Computers in Libraries, 2012.
- Arabian Gulf SLA Chapter annual conference 2-day workshop, Bahrain. March 2012.
- "Engaging Your Community w/ QR Codes." With David King. Internet librarian 2011.
- "Skills for Today's Info Environment." Long Island Library Resources Council, Feb '11.
- "Mobile and Social Technology." Capital District Library Council. Albany, NY. May 2010.
- Pre-conference "Text Messaging, Twitter, & Libraries." ALA Midwinter Meeting, Jan 2010.

**Moderating and event programing:**

- Internet Librarian program tracks 2014, 2013, 2012, 2011, 2010.
- Arabian Gulf SLA conference, Bahrain. 2012. *eBooks & Mobile Tech* panels programmer.
- Computers in Libraries, program tracks 2012, 2011.
- Yale University Library Symposium, April 2011.
- Seminar programmer & moderator, NERCOMP/EDUCAUSE Providence, RI 2011.

**Professional Committees and Service:**

- Polaris Innovation in Technology John Iliff Award- Public Library Assoc of ALA
- Special Libraries Association (SLA) Technology Council.
- Chair- Partnership Coordinator/Vendor Relations Committee, Academic Division, SLA.

**Past Professional Service:**

- Chair, Instruction Section committee, Association of College & Research Libraries, ALA.
- Special Libraries Association, multiple Division Committee Chairmanships & webmaster.

**Mentoring:**

- Mentored ACRL Diversity Scholar and three ACRL/Instruction Section mentees.
- Have nominated several Library Journal Movers & Shakers award recipients.

**Conference Planning Boards:**

Computers in Libraries	Handheld Librarian
Internet Librarian	Reference Renaissance

**Awards:** Library Journal Movers & Shakers Award 2009. ALA Emerging Leaders 2007.

Complete qualifications/publications, presentations  
<http://libraryfuture.com/about-joe-his-mission/resume-cv/>

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